

CALL FOR PAPERS / CALL FOR INTEREST

Service Operations Management Forum: Third International Workshop

20-21 September 2010
University of Bath School of Management,
Bath, United Kingdom

The SOM Forum was established by the EurOMA Board to provide a mechanism for the exploration and dissemination of leading research in service operations.

The third workshop will build on this aim, and the findings of the second workshop, to address the topic "**New Directions in Service Operations Management**". Four parallel streams will focus this topic: Professional Service Operations; Servitization; Service Supply Chains and Lean Service.

We invite academics, practitioners and doctoral students to submit working or research papers to one of these streams. We also welcome proposals for special sessions.

The workshop is being organised by the University of Bath School of Management and will be held in the Guildhall building in the centre of the world heritage city of Bath in the south-west United Kingdom. We will be hosting a drinks reception and conference dinner in the historic Roman Baths – a 2000 year old service operation!

The deadline for outline submissions (abstracts rather than full papers are requested) is 15th August but you are encouraged to register interest and submit work for the workshop via the website (below) at the earliest opportunity.

The full workshop fee (excluding accommodation) is UK£150. The conference fee is £125 and drinks reception/conference dinner fee is £25.

Further information is available at <http://go.bath.ac.uk/euroma>

EurOMA is currently looking for a host institution for the 2011 SOM forum - if you would be interested please contact Professor Andi Smart: P.A.Smart@exeter.ac.uk