



EurOMA Elections 2021

Statements by Candidates

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Candidates/Board Positions



Amy Benstead

Lecturer in Fashion Management
University of Manchester
United Kingdom

Brief Biography:

I am a Lecturer in Fashion Management at the University of Manchester, teaching Operations Management and Sustainability. My research interests include Sustainable Supply Chain Management and Global Sourcing. I completed a PhD in Management Science at Lancaster University and I am a winner of the Highly Commended 2018 Emerald/EFMD Outstanding Doctoral Research Award (Operations and Production Management category). My action research paper, published in International Journal of Operations and Product Management, won a 2019 Emerald Literati Award. I am currently a guest editor of a Production and Operations Management Journal Special Issue on Modern Slavery in Supply Chains.

I have seven years industry experience, most recently as a Senior Merchandise Manager in Turkey at leading global sourcing company Li & Fung. I am passionate about impactful research and I am a member of The British Standards Institution (BSI) Modern Slavery Committee, developing a standard to support businesses. I have also worked with Emerald publishing on a number of initiatives, improving their ability to deliver support and services needed by researchers in areas such as research impact, co-creation and dissemination beyond academia.

Motivation / Potential Contribution

I have been an active member of EurOMA since starting my PhD in 2013 and this has proved extremely beneficial to me. I have regularly attended the Annual Conferences, Sustainability Forums, Doctoral Seminars, Young Scholars Workshops and Journal Publishing Workshop and always found EurOMA to be a very supportive and collaborative community. In 2020, with other members, I was awarded the EurOMA Young Scholars Networking Grant. At the 2020 EurOMA Sustainability Forum, I ran a successful ideas incubator session in collaboration with two other members and this led to publishing a teaching case in Sage Business Cases based on our innovative courtroom style debate.

I would now like the opportunity to contribute my own ideas in a leadership role to maintain the high level of engagement throughout our network and ensure the association continues to thrive.

I would particularly focus on the following:

- Be a voice for early career researchers and introduce a mentoring scheme to help further support one another.
- It is important to recognise that not all academics follow a linear career pathway from undergraduate education to academia. I would explore how the EurOMA community could provide better support to anyone transitioning between industry and academia.
- Grow stronger connections between academia and industry and encourage impactful research.



Son Byung-Gak

Senior Lecturer, Faculty of Management
Business School
City, University of London

Brief Biography:

I am a Senior Lecturer in Supply Chain Management at The Business School (formerly Cass), City, University of London. My research interests have been mostly focusing on two main areas: buyer-supplier relationships and supply chain risk management. Recently, I have started to work on new areas including complex supply networks and humanitarian supply chain management. My research has been published in academic journals including the Journal of Operations Management and Productions and Operations Management. I have been attending EurOMA every year since 2011 and currently am involved with EurOMA Ph.D. workshop. Besides my usual academic duty, I advise the Korean government on North Korean related economic and business matters.

Motivation / Potential Contribution

In the last 10 years, I have benefited greatly from EurOMA in many different ways. EurOMA has been academically rigorous, where I can learn and test new ideas helping to form my own research domains. Also, EurOMA has a friendly climate, where I have met great people from all over the world. I do believe that the time has come for me to give back to the EurOMA community. If elected, I would like to serve the EurOMA community by broadening its reach. During the last year's conference, it became clear that the use of technology could make EurOMA more approachable to many, for example, benefiting researchers from developing countries. I would like to explore this possibility. Also, I would like to explore a way of using social media in order to make academic discussions and networking opportunities of EurOMA last beyond the last day of a conference.



Alejandro G. Frank, Ph.D.

Associate Professor and Research Director, UFRGS
Research Affiliate, MIT IPC

Brief Biography

As a member of this community and a permanent contributor to several European Journals, I am interested in candidating myself to the EurOMA Board 2021-2024.

I am an Associate Professor at the Department of Industrial Engineering of the Federal University of Rio Grande do Sul (UFRGS) and a Research Affiliate at the MIT Industrial Performance Center, Massachusetts Institute of Technology - USA. At UFRGS, I am the Chair of Graduate Studies — Industrial Engineering Program, and the Director of the Organizational Engineering Group. I received Ph.D. and M.Eng. degrees in Industrial Engineering from UFRGS, Brazil, and a B.Eng. degree in Industrial Engineering from the National University of Misiones (UNaM), Argentina. I have been a visiting scholar at MIT (USA), and at Politecnico di Milano (Italy). I have research projects funded by Brazilian agencies with several European Institutions, including Grenoble INP (France), University of Beira Interior (Portugal), University of Bergamo (Italy), Politecnico di Milano (Italy), and Southern Denmark University (Denmark). My research is devoted to the interface between operations and technology management, with emphasis on digital transformation, Industry 4.0, and servitized business models in manufacturing firms. I lead the Brazilian team of the MIT Global Research Network, which is part of the MIT Work of the Future Initiative. I am also a member of the International Advisory Board of the ASAP Service Management Forum, an Italian research network concerned with servitization and productservice systems. My two recent papers published at the International Journal of Production Economics – Frank et al. (2019) and Dalenogare et al. (2018) – received 300 and 256 citations, respectively, being the two most cited papers in the last five years at IJPE. I have published in many other journals from this community, including Int. J. of Operations and Production Management, Int. J. of Production Research, Supply Chain Management, Technological Forecasting and Social Change, Energy Policy and Research Policy. My scientific metrics are Hindex = 19, FWCI index (SciVal) = 8.15. You can find my complete CV at www.ufrgs.br/neo/frank

Motivation / Potential Contribution

The reason I wish to stand for election is to strengthen the connections between the South American and the European operations management communities. Most of the top researchers in South America in our field are focused on publishing their research in European Journals; our countries have several international research projects join funded by European and South American agencies, and many of us regularly participate in European conferences and seminars. Therefore, I could help boost such connections as a representative of our community interested in the European research activity.

The contribution I would make to EurOMA if elected are twofold: firstly, to contribute with new research topics to be developed regarding technology and operations management. My research field has been focused on connecting two main operations management strategies: Industry 4.0 and Servitization, and now I also moved to the role of workers in such connection. My last work published at Technological Forecasting and Social Change (Meindl et al., 2021) shows the necessity of future development in such interconnections, especially in OM journals.

I will be happy to contribute to this field. Secondly, I would like to help expand the EurOMA community and discuss new opportunities to engage researchers from our countries with EurOMA members.



Melanie Kreye

Associate Professor, PhD

Head of PhD School

Department of Technology, Management and Economics
Technical University of Denmark

Melanie Kreye is an Associate Professor at the Department of Technology, Management and Economics, Technical University of Denmark (DTU). Having participated in the EurOMA community for many years, I would now like to give back by contributing more actively to its development through my membership in the EurOMA Board. EurOMA's commitment to scholarly work have been inspirational in my own development and have enabled me to develop a publication record with the core journals – IJOPM and PPC. It has also enabled me to become an Associate Editor at IJOPM with recent prizes as outstanding AE and outstanding reviewer. As a EurOMA board member, I aim to further strengthen the community's scholarly work through active contributions to initiatives and workshops, such as the doctoral seminar. I am passionate about actively integrating emerging talents in the development of the community and giving them a platform to share their thoughts and ideas. Of similar importance to my professional development has been EurOMA's commitment to inclusivity and development of young scholars. The insights and networking opportunities offered through, for example, the Young Scholar workshops as well as the main conference, have been paramount in shaping my early career development by enabling to exchange experiences regarding teaching, supervising and starting an independent research agenda. Learning from others' – both senior members of the community as well as other young scholars – has given me a great start into my own career. I would now like to further strengthen these initiatives and enable the next generation of OSCM scholars to benefit from the EuroMA community in a similar way. I have applied the insights and values in my own work as a Head of PhD School at DTU Management, where I have worked on creating a supportive, friendly and encouraging environment for young scholars to thrive in. I aim to apply the same approach to my work as a EurOMA board member and support developing and nurturing a scholarly and inclusive community in the coming years. In particular, I am passionate about actively facilitating young-scholars' further contributions and benefits from the EurOMA community.



Benn Lawson

Associate Professor in Operations Management
Cambridge Judge Business School, University of Cambridge, UK.

Brief Biography

I am an associate professor in operations management at Cambridge Judge Business School, University of Cambridge. My research interests primarily lie in supply chain strategy, buyer-supplier relational dynamics, and the supply chain-new product development interface. I serve as an Associate Editor for International Journal of Operations Management and Journal of Supply Chain Management, and on the editorial board of Journal of Operations Management. My research has been published in outlets including Journal of Operations Management, Management Science, Production & Operations Management, International Journal of Operations Management and Journal of Supply Chain Management. I am author of two texts, Process Theory (OUP, 2018) and Strategic Supply Management (Pearson, 2008). I am a member of the Chartered Institute of Procurement & Supply UK (MCIPS) and a Fellow of the Cambridge Institute for Sustainability Leadership (CISL). I received my Ph.D. from The University of Melbourne.

Motivation / Potential Contribution

I am standing for re-election to the EurOMA board for a second term. I currently serve as the EurOMA Treasurer and previously as the Chair of the Elections Committee. I would be honoured to continue as Treasurer of the association if re-elected.

I have been a part of the EurOMA community for over a decade, and have benefited from the academic climate and networking opportunities offered by the conference and other special interest forums. I look forward to continue working with the Board to ensure EurOMA remains an important platform and community for European and international scholars in OSCM, as well as supporting initiatives which help all of us navigate the professional and research-related challenges we face in these difficult times.