



European
Operations
Management
Association

NEWSLETTER

Fall/Winter 2018

EurOMA Newsletter #49

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Please send any news, articles, suggestions, comments, photos, etc. to be included in the EurOMA Newsletter to:

federico.caniato@polimi.it

LETTER FROM THE PRESIDENT



Dear friends,
hello and welcome to the fall-winter EurOMA newsletter.
Since the last newsletter, our community was involved in its annual main event: the EurOMA Conference. It was held in Budapest on 24-26 June 2018 and hosted by the Budapest University of Technology and Economics (BME), Széchenyi István University, Győr, and the Institute for Computer Science and Control (Hungarian Academy of Sciences). It was again a very successful event with more than 560 delegates from 45 countries; 690 abstracts were originally submitted for consideration and 437 full papers in 20 different tracks were presented in the parallel sessions after a thorough review process. All these numbers testify once again the vitality of our scientific community. I really wish to thank Gyula Vastag, Tamás Koltai and László Monostori for their warmth in welcoming us and for having organised such a successful event. During the Conference we have celebrated the 25th anniversary since the EurOMA foundation and it was the occasion for discussing the role of our community in the future, thanks to the special session “*From now to beyond: The role of EurOMA in the next 25 years of OM*” that was held during the Conference. We had very nice convivial moments such as sharing the 25 years themed big cake the organisation committee offered us. During the Conference we have also discussed the results of one of the main initiatives of the Board during this year, i.e. a large survey across our membership for understanding how to improve the EurOMA services. The Board is now working hard to make possible that the suggestions of this initiative will be undertaken in the near future. I wish to avail of the occasion to thank all of you for having participated in this initiative. As usual, in the pre-Conference we had our programmes addressed to doctoral students, the *Doctoral Seminar*, and to young scholars, the *Publishing* and the *Young Scholar Workshop*. All these events were particularly successful, and I really wish to thank our colleagues Pär Ahlstrom, Juliana Hsuan and Harry Boer and their teams for their contribution.

At the Conference, we have awarded two new EurOMA fellows: Raffaella Cagliano and Jan Olhager. Both are two very well-known colleagues within our community that served significantly EurOMA in several ways. Raffaella is professor of Operations Management at Politecnico di Milano. She was President of EurOMA (2010-2013) and served almost 12 years in the Board. Her scientific contribution on Manufacturing strategies and Sustainable Operations is very well-recognised worldwide, as well as her leadership

at the Politecnico di Milano OM group. Jan is professor in Supply Chain Strategy at Lund University. He served the EurOMA Board for several years and his scientific contribution to the fields of Supply Chain Strategy and Global Supply Chain and Networks is also very well-known in our community and world-wide. Both are extremely affable, friendly and empathetic colleagues. I wish to congratulate with them and I am sure that, as Fellows, they will continue to strongly support and serve EurOMA.

The upcoming year will be rich of new events. In January 2019 the 10th Service Operations Management Forum & 8th International Seminar on Service Modularity will be held in Groningen, The Netherlands, organised by Manda Broekhuis. In March 2019 the 6th International EurOMA Sustainable Operations and Supply Chains Forum, organised by Árni Halldórsson will be held in Goteborg, Sweden. In May 2019, in Palermo, Italy, there will be the 9th EurOMA Summer School in Operations Management organised by Manfredi Bruccoleri and finally, the 3rd EurOMA Central and East Europe Research Workshop organised by Stefan Seuring will be held in Katowice, Poland, in September 2019. As you can see these exciting events testify the activism of our community in developing several fields of OM research, the education of OM young researchers and the development of European areas in which EurOMA is still less known. I strongly invite you to participate.

Our main event of 2019 will be of course the EurOMA Conference that will be held in Helsinki on the 17-19 June 2019 under the guide of our colleague Gyöngyi Kovács. The Conference will encompass all our pre-conference events, such as the Doctoral Seminar, the Publishing and the Young Scholar Workshop, and for the first time, the 1st EurOMA & IJOPM Development Papers Workshop in Manufacturing and/or Services, supervised by Constantin Blome and Veronica Martinez. I know that Gyöngyi is working hard to organise another wonderful EurOMA Conference. Helsinki is a wonderful city and I am sure that we will meet there as numerous as usual. Lastly, I would like to stress the fact that 2019 will be a crucial year for our community - beside the Board elections, that run every year, also the new President of EurOMA needs to be elected. Thus, together with all Board members, I strongly invite you to contribute to our community by applying for a Board position or for the Presidency of our association.

Giovanni Perrone
EurOMA President

EDITOR'S COMMENTS



Dear All,
welcome to the EurOMA Newsletter #49. 2018 has been a very active year for our community, with several events organized and actively participated, including the 25th EurOMA Conference in Budapest. In this newsletter we host reports of the activities of 2018, but we also present the multiple initiatives already under organization for 2019.

As you may know, EurOMA has also other means of communication, in particular the institutional website (<http://www.euroma-online.org>) and the Facebook group. https://www.facebook.com/groups/1472896146259725/?ref=group_header

Please use also these channels to stay in touch with the association.

This Newsletter includes:

- Reports from the 2018 Conference, events and workshops
- Presentation of 2019 Conference, events and workshops
- Some teaching news
- A section dedicated to the new EurOMA Fellows
- EurOMA Board composition.

Please, if you would like to contribute to the next EurOMA Newsletter, submit your proposal to: federico.caniato@polimi.it.

Federico Caniato and Laura Macchion
Editors

25th-EurOMA CONFERENCE AND RELATED EVENTS

25TH EurOMA CONFERENCE 2018

By Gyula Vastag, Széchenyi István University; Hungary

Jointly hosted by the Budapest University of Technology and Economics (BME), Széchenyi István University, Győr, and The Institute for Computer Science and Control (Hungarian Academy of Sciences), more than 560 delegates from 45 countries attended the 25th International EurOMA Conference which took place between 24-26 June 2018 in the modern facilities of BME in Budapest.



Conference Site: Budapest University of Technology and Economics

The conference theme, ‘To Serve, to Produce and to Servitize in the Era of Networks, Big Data, and Analytics’, was directed at realising EurOMA’s grand vision in this digital age via the provision of practical and innovative solutions to issues in services, manufacturing and capability development.

Principal organizer on behalf of Széchenyi István University was Professor Gyula Vastag, Director of Széchenyi’s Management PhD Program (szeedsm.eu). Other organisers included Professor Tamás Koltai from Budapest Technical University and Professor László Monostori of The Hungarian Academy of Sciences.

Plenary speakers of the Conference were Professors Wallace J. Hopp (“The Big Data Revolution in Health Care”, University of Michigan, USA), Bart L. MacCarthy (“Mass Customization: Does It Exist? Are We There Yet?”, University of Nottingham, UK) and Dr László György (“Higher Education for Innovation”, Secretary of State at the Ministry of Innovation and Technology). The latter was a

last-minute substitute for Professor László Palkovics who moved from the position of State Secretary Responsible for Higher Education at the Ministry of Human Resources to the ministership of the newly formed Ministry of Innovation and Technology.



Conference opening (from left to right): Wallace J. Hopp (Plenary Speaker; University of Michigan, USA), Giovanni Perrone (EurOMA President; University of Palermo, Italy), László Monostori (Program Co-Chair; Institute of Computer Science and Automation of the Hungarian Academy of Sciences, Hungary), Tamás Koltai (Program Co-Chair, Budapest University of Technology and Economics, Hungary) and Gyula Vastag (Program Chair, Széchenyi István University, Hungary).

Over the three main days of the Conference, of the 690 abstracts originally submitted for consideration, after a thorough review process 437 full papers in 20 different tracks were presented in the parallel sessions. Supply Chain Management in Manufacturing (69 papers), Operational Excellence (38 papers) and Servitization and Service Innovation in the Digital Age (37 papers) were the most prominent tracks.



Auditorium audience

The programme for Day 4 of the 25th EurOMA Conference consisted of an optional Plant Tour and Cultural Visit to the city of Győr. After a short overview presentation of Audi Hungária, the EurOMA group toured the most flexible engine production facility of Audi AG.

Following lunch, conference participants visited the world famous Benedictine Abbey of Pannonhalma, one of the oldest historical monuments in Hungary.



Group photo at the entrance of Audi Hungaria.



Benedictine Abbey of Pannonhalma
Walking up to the Benedictine Abbey of Pannonhalma.

17TH EurOMA DOCTORAL SEMINAR 2018

By Pär Åhlström, Stockholm School of Economics, Sweden

The 17th annual EurOMA doctoral seminar, took place in Budapest on June 22nd and 23rd. A total of 39 students participated in the seminar, ten of which participated for a second time. The students were mainly from different European countries, but there were also participants from South Africa, Australia, Argentina and Brazil.

The seminar offers PhD students a safe environment, where they can present and discuss their work with peers and senior researchers. Students get one hour devoted to their research, receiving feedback from both peers and senior academics.

The seminar is thus also an opportunity for PhD students to practice discussing and constructively commenting the work of others. This is an invaluable skill to develop, as it helps students to understand the strengths and

weaknesses of their own work. This year, student feedback on each other was particularly good, demonstrating that they do take this task seriously.

The PhD seminar is also an excellent opportunity for network development. As such, it is an important part of EurOMA's offering to its PhD students, together with the EDEN seminar on research methodology. Taken together, these two events have seen 821 unique attendees!

So with the 2019 EurOMA conference coming up, it is time for all PhD students to consider submitting their proposals to be considered for inclusion in the seminar. Stay tuned for more information on how to apply at the conference webpage.

10TH EurOMA YOUNG SCHOLARS WORKSHOP ON “OPERATIONS MANAGEMENT – RESEARCH AND PRACTICE”

By Harry Boer, Aalborg University, Denmark

Targeted at young academics pursuing an academic career, in particular alumni of the EurOMA Doctoral Seminar, the EurOMA Young Scholars Workshop (YSW) is conceived as a way to support the career development of young scholars in the field of operations management (OM) by teaching and sharing with them major skills needed in an academic career. Furthermore, the initiative is aimed at developing the community of young OM scholars, keeping the network alive and providing opportunities to meet and discuss relevant topics.



The 10th YSW was arranged on 24 June 2018 on the Sunday morning preceding the Annual International EurOMA Conference in Budapest. The topic of the workshop was “Operations Management – Research and Practice”. The YSW featured three highly interactive presentations. Professor Janet Godsell (Warwick Manufacturing Group) focused on increasing the usefulness and relevance of OM research in her presentation on “Supply Chains and Supply Chain Management in a Changing Industrial Landscape”. Professor Paul Coughlan (Trinity College Dublin) shared his experiences with “Designing, Conducting & Publishing (Your) Collaborative Research”. And Professor Federico Caniato (Politecnico di Milano) excited the audience with his ideas and questions on “Taking Theory to Practice – Taking Practice to Research”. Professor Harry Boer (Aalborg University) summarized the presenters’ messages as follows.

- OM research should not be on or in but **with practice**, engaged with and relevant for practice as well as our discipline.
- **Teaching/dissemination** (to students and practitioners) is an important part of engaged scholarship.

Some of the difficulties of collaborative research are:

- Recognition and, in effect, impact on **career** possibilities.
- The **span of interest** of practitioners is short – “fashion” comes, “fashion” goes. So, it is important to engage with issues of **relevance** to practitioners, and to address levers they can actually pull.
- In spite of the fashionable nature of “hot” OM topics, finding a **common theme and approach** throughout one’s career is possible and a strength.
- The importance of **actionability** cannot be underestimated. This requires speaking the practitioners’ language and a focus on **usefulness and usability**, which is much more than validity and reliability, and even more than credibility, dependability, transferability, and confirmability.

Bringing these messages to life requires the **courage** to leave trodden paths, both topically and methodologically. All three presenters gave examples of this. Most importantly perhaps, it demands being yourself and **staying true to yourself: who** are you, as an individual, a scholar? what is the very **core** of your interest? It is all about making **choices**. All great OM scholars made their own choices and it made them great.

Next year’s YSW will be held in Helsinki, preceding the 26th International Annual EurOMA Conference. The topic of that 12th workshop will be “Supervising MSc and PhD students”. We look forward to hosting many young scholars!!

EurOMA WORKSHOPS 2018

11TH EurOMA WORKSHOP ON JOURNAL PUBLISHING IN OPERATIONS MANAGEMENT

By Cristina Gimenez, ESADE Barcelona, Spain

The ability to write and publish research papers in high-quality international journals has become a central skill for academics at all levels. Given the importance of publishing to its members, EurOMA has been organizing the Publishing Workshop since 2008. Since then, more than 300 participants have participated in these events.

The purpose of the Publishing Workshop is to provide guidance by experienced scholars and editors on how to publish in leading journals in our field. Drawing directly on the editorial experiences of Cipriano Forza, Juliana Hsuan, Cristina Gimenez and Chris Voss, the workshop has become an event run twice a year (during the conference in the conference location and in October in Barcelona).

The conference workshop run in Budapest in June 2018 had 23 participants and the one hosted in Barcelona in October 2018 12 participants from 10 different countries. The feedback received from both events was very positive, as they felt that the workshop had contributed to develop further their papers.

The next workshop will be held during the annual conference in Helsinki. This workshop is designed for participants who wish to develop and polish their conference papers. The workshop's aims include providing an in-depth review of the paper and giving guidance for authors to develop it into a journal-level submission. The learning will be valuable not just for the paper brought to the workshop, but for participants' future journal submissions.

2ND EurOMA DANUBE JOURNAL PUBLISHING WORKSHOP, "GETTING IT PUBLISHED IN OM/SCM"

By Kristina Petljak, University of Zagreb, Croatia



On 13th and 14th of September 2018, the Faculty of Economics and Business in Zagreb, in co-operation with the European Operations Management Association (EurOMA) and supported by Emerald Group Publishing, organized the 2nd EurOMA Danube Journal Publishing Workshop „GETTING IT PUBLISHED IN OM/SCM“.



2nd EurOMA Danube Journal Publishing Workshop Group photo

The workshop brought together around forty scientists, well-established in the area of supply chain management, business logistics, transport and operations management, arriving from the countries of Central and South-Eastern Europe and wider (Austria, Denmark, Finland, France, Greece, Germany, Hungary, Italy, Poland, Serbia, Spain, etc.).

The purpose of this two-day workshop was to inform on the design of scientific papers via cooperation with the visiting prominent scientists in the area of operations and supply chain management. Based on their long-term experience in editing international scientific journals, they offered advice to researchers towards upgrading the existing research design, apply management theories in the research as well as elaborating and explaining the reviewing process and dealing with reviewers' comments.

Professor Gerald Reiner (University of Klagenfurt, Faculty of Management and Economics, Department of Operations, Energy and Environmental Management) held a lecture about research design.



Prof. Dr. Gerald Reiner, Research Design

The Emerald Group Publishing spokeswoman, Radka Krivankova, presented the process and possibilities of publishing within the Emerald Group publishing house titled "A Guide to Getting Published".



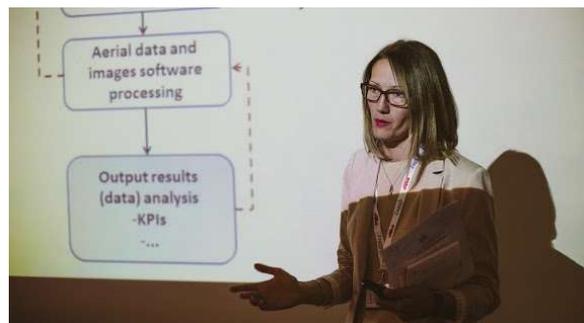
Radka Krivankova, Business Manager – South Eastern Europe, Finland & Sweden, Emerald Publishing: A Guide to Getting Published

Professor Stefan Seuring, Chair of Supply Chain Management at the University of Kassel, Germany, held a lecture on the theories of operations management and supply chain management, and on their application in empirical research. Professor Cristina Giménez, ESADE Business School, Department of Operations, Innovation and Data Sciences delivered a lecture on the process of publishing scientific papers with a focus on the International Journal of Operations & Production management (IJOPM). Professor Giménez currently serves as one of three editors-in-chief for IJOPM, which is the journal closely associated to EurOMA. Professor Gyula Vastag, Szechenyi Istvan University, National University of Public Service (Budapest) was commenting in the paper development workshops.



Prof. Dr. Stefan Seuring, University of Kassel, Chair of Supply Chain Management & Prof. Dr. Cristina Giménez Thomsen, ESADE Business School

Most participants had the opportunity of presenting their own research and scientific papers, after which, the above-listed international scientists gave friendly feedback, advice and recommendations, with the aim of improving the research design and work quality, thereby helping in getting related papers published.



Dr. Bisera Andrić Gušavac, University of Belgrade

The participants had a unique opportunity of getting to know in person professor Britta Gammelgaard (Copenhagen Business School, Department of Operations Management) the editor of the International Journal of Logistics Management and get first-hand advice on what to pay particular attention to when choosing the desired journal for publication, and how to avoid most common mistakes in the process of developing and publishing the papers.



Prof. Dr. Britta Gammelgaard, Editor, International Journal of Logistics Management

Besides the guidelines for the development of high-quality scientific work acceptable for publishing in renown international scientific journals, the participants also received constructive advice on how to improve the visibility and readership of their papers, and how to, ultimately, increase citations.

The workshop resulted in many benefits to all participants. The network of contacts has been broadened and deepened, knowledge and experiences were exchanged.



ZAGREB Tour

The participants received guidelines, suggestions and recommendations on how to elaborate and publish high quality research papers. Scientific publishing media representatives gained insight into the most common issues, difficulties and obstacles publishers from Central and South-Eastern Europe face during research and scientific paper publishing. Surely, the outcomes of the workshop have been mutually agreeable and beneficial. The workshop series will be continued and you will find the call for papers in this EurOMA newsletter as well.



Networking@ restaurant Balon



2nd EurOMA Danube Journal Publishing Workshop team

2019 EurOMA CONFERENCE AND RELATED EVENTS

26TH INTERNATIONAL EurOMA CONFERENCE - HELSINKI, FINLAND

By Gyöngyi Kovács, Hanken School of Economics, Helsinki, Finland

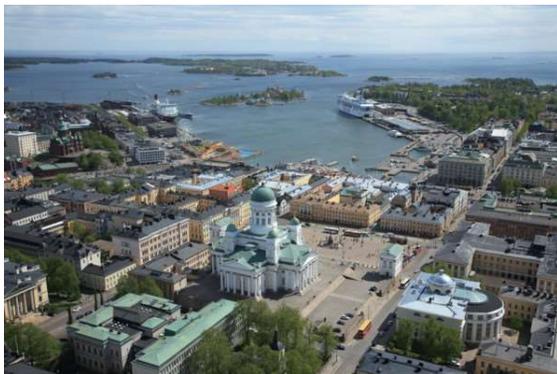
Operations Adding Value to Society

Hanken School of Economics & Aalto University Business School, Helsinki, Finland

Main conference: Monday June 17 – Wednesday June 19

Pre-conference workshops: Saturday June 15 – Sunday June 16

Site visit: Wednesday or Thursday, June 19/20



Yes, we are back to the Nordic countries, just before midsummer – so stay on for the celebration and the white nights the weekend after if you like.

Conference theme – Operations Adding Value to Society

The proposed theme for the EurOMA 2019 conference extends previous themes beyond manufacturing and services to wider societal and community implications and impact. The conference theme highlights a move beyond goods manufacturing to considerations of the shared economy, the circular economy, and also, to critical infrastructure and supply chains. EurOMA has had a tradition of tracks in various industries, and this theme specifically welcomes also health care operations, humanitarian operations, and public sector management.

Conference Venue

The main conference will be held at the organising universities, which are located in the city

of Helsinki, in walking distance from all conference hotels. The conference reception will be held at the Helsinki City Hall, with the mayor's office welcoming EurOMA 2019 to Helsinki. The conference dinner will be held at Finlandia Hall, which is considered a masterpiece of the Finnish architect Alvar Aalto, and which has a stunning view over the Töölö Bay.



Swimmers in the sea, Helsinki, Finland

Getting to Helsinki

Helsinki as the capital of Finland has of course an international airport (Helsinki Vantaa) with direct flights from all European capitals, and most other airports in Europe. The airport is considered the Asia hub of Europe with its many connections all over Asia. Both busses and train lines connect the airport to the city. In addition, Helsinki is connected to Stockholm, St Petersburg and Tallinn by ferries, and to St Petersburg also by fast rail. Getting around in Helsinki is also easy on public transportation with its numerous tram, bus, metro, and rail lines.

Being, Eating and Drinking in Helsinki

Helsinki is built as a peninsula in the Baltic Sea, with its own sea fortress. The city has a very active restaurant scene with regular interesting pop-up events like Restaurant Day and the Helsinki Street Food Festival, as well as numerous high-quality restaurants offering

Nordic as well as international cuisine. The cuisine is at its best with local, seasonal, wild and fresh food; with game, fish, mushrooms and berries at its core.

Important dates

- 22 January 2019 (14:00 CET)– Deadline for submission of abstracts
- 26 February 2019 (14:00 CET)– Notification of decision
- 11 April 2019 (14:00 CET) – Submission of final papers & early bird registration closes

1ST EurOMA & IJOPM DEVELOPMENTAL PAPERS WORKSHOP IN MANUFACTURING AND/OR SERVICES

By Constantin Blome, IJOPM Editor & Veronica Martinez, University of Cambridge, United Kingdom

This workshop aims to help researchers, particularly young scholars, to give feedback and recommendations on their early development papers. This first EurOMA & IJOPM developmental paper workshop is targeting papers in the fields of manufacturing and/or services and will take place during the annual EurOMA Conference in Helsinki. To better help the young writers, this workshop offers twenty places.

The workshop is a two-phases event lasting one and a half hour. In the first phase, which lasts 30 mins, an expert panel of five experienced scholars will share their best practices and recommendations in the art of academic writing for scholarly journals. In the second phase, which lasts 60 mins, the group is divided into five round tables of 4 participants. Each round table is led by an experienced academic writer previously participated as panelist. In the round tables, participants need to give a 5 min pitch on their papers. Followed by ten minutes discussion and recommendations from experienced writer and participants. The workshop will finish with some concluding remarks from the workshop organisers.

To apply for this developmental workshop, you need to prepare an abstract of 100-150 words of your developmental paper. On the top of your abstract-page include a) the working title of your paper under-development, b) the research field of your paper (manufacturing

Further information on **visiting Helsinki** can be found at: <https://www.visitfinland.com/helsinki/>

Further details of **EurOMA 2019** can be found at our website: <http://euroma2019.org/>

and/or services) and c) Position (e.g. PhD student or early career scholar). Title, field and position are excluded from the 100-150 word-count. **Submit your abstracts before the 22nd Jan. 2019** directly to Veronica Martinez (vm338@cam.ac.uk) and Constantin Blome (c.blome@sussex.ac.uk). Preference is given to young academics with papers in the specified field(s), then followed by first-come first-serves selection. Selected participants will be informed on the 26th February 2019

Selected participants for this workshop will need to submit at minimum one to two-page proposal outlining the paper and key sections and expected contributions of the paper, however, longer proposals and working papers are also permissible. In the top left hand of the first page of the proposal indicate the Name of the author(s) and research area (services and/or manufacturing). The deadline for submissions of the two-page proposal is 31st May 2019. These proposals need to be directly submitted to the workshop organisers (email addresses listed above). It is important to note that these proposals are not linked to the conference proceedings, however participants have to be registered for the main conference.

This is a developmental practice to support early stage writers in their academic careers from EurOMA society & IJOPM

12TH EurOMA 2019 JOURNAL PUBLISHING WORKSHOP

By Juliana Hsuan, Copenhagen Business School, Denmark

Overview

The 12th EurOMA Workshop on Journal Publishing in Operations Management is especially organized for faculty in the field of Operations Management (OM), who wish to increase the quality of their publications in recognized international academic journals in the field.

The Publishing Workshop process has three specific steps:

Step 1: Writing

The Publishing Workshop process starts with a EurOMA conference abstract which has been accepted for the main conference programme and also for the Publishing Workshop. Following acceptance, each participant will develop the abstract into a conference paper. This paper forms the basis for participation in the Publishing Workshop. In the workshop, each paper will be allocated to a reviewer or journal editorial board member as discussant, who will comment on the content and clarity of presentation of the ideas.

Step 2: Overview of the submission and review process

The workshop will start with a session with reviewers and members of the editorial boards, where participants will be briefed on the editorial policy, publication process and strategies for submission.

Step 3: Small Group Discussions

Discussion of each paper will follow, in small group sessions. These sessions will enable participants to obtain feedback on their papers from the reviewers and editorial board members, as well as from other workshop participants in the same track. The suggestions for further development will allow authors to identify the key steps to bring the paper up to publication standards. There is, of course, no certainty of subsequent publication as a result of the participation in the Publishing Workshop since the journals' blind review is the only process that leads to the acceptance of a paper for publication.

Application, Submission and Review

To apply for participation in the Publishing Workshop, applicants must submit his/her accepted conference abstract by e-mail no later than **March 15, 2019** to both Professor Juliana Hsuan at jh.om@cbs.dk and Professor Cristina Gimenez at cristina.gimenez@esade.edu.

The acceptance decision will be based on three criteria:

1. Relevance and fit with the scope of the journal(s)
2. Quality
3. Opportunity for increasing participation by researchers for whom English is not a first language.

Acceptance of participation will be notified by email to participants on **March 29, 2019**.

Timing

The Publishing Workshop begins on **June 16 at 8:30 with registration and ends at 17:00**. Participants are expected to stay for the full duration of the workshop.

Registration and Fee

The Workshop will be open only to accepted and registered EurOMA 2019 Conference participants. Accepted participants for the Publishing Workshop should register for the Workshop through the Conference website. The registration fee is **€125**. It includes documents, morning and afternoon refreshments, and a light lunch.

This year's Editors

- **Professor Christopher Voss**, London Business School and Warwick Business School, Consulting Editor *International Journal of Operations & Production Management* (IJOPM), Associate Editor *Journal of Service Research* (JSR), Editorial Board member *Journal of Product Innovation Management* (JPIM)
- **Professor Cipriano Forza**, Università di Padova, Associate Editor *Decision Sci-*

ences Journal (DSJ), Member of the Scientific Committee of Academic Journal Guide (ABS)

- **Professor Cristina Gimenez**, ESADE Business School, Co-Editor-in-Chief IJOPM
- **Professor Jan Olhager**, Lund University, Associate Editor IJOPM, Associate Editor DSJ
- **Professor Juliana Hsuan**, Copenhagen Business School, Associate Editor IJOPM, Associate Editor DSJ
- **Professor Mark Pagell**, University College Dublin, Co-Editor-in-Chief *Journal of Supply Chain Management* (JSCM)

Organizing Committee

- Professor Juliana Hsuan
- Professor Cristina Gimenez
- Professor Christopher Voss
- Professor Cipriano Forza

Contact

Professor Juliana Hsuan

Copenhagen Business School
Department of Operations Management
Email: jh.om@cbs.dk

2019 EurOMA WORKSHOPS AND SUMMER SCHOOL

10TH SERVICE OPERATIONS MANAGEMENT FORUM & 8TH INTERNATIONAL SEMINAR ON SERVICE MODULARITY

By Manda Broekhuis, University of Groningen, The Netherlands

Dear Friends and Colleagues,
Our 10th Service Operations Management Forum (SOMF) and the 8th International Seminar on Service Modularity: Architectures, platforms and interfaces will be hosted in Groningen, The Netherlands in January.

It is a unique conference about service modularity, interfaces and service supply chains in a digital world. You can still join us and submit an abstract on your best and most interesting work by the 5th of December!

This event takes place at **January 24 and 25, 2019** in Groningen, The Netherlands

Two keynote speakers confirmed their presences: Prof. Wendy Tate (University of Tennessee) and Ass. Prof. Jenny van Doorn (University of Groningen).

Also, we would be grateful if you could help with the buzz for the conference and post on social media – see links at the end of the email. Hope to see you at the conference!

Manda Broekhuis and Thomas Bortolotti

[Additional information: see our website](#)

Please feel free to contact us about this event: somf-sm2019@rug.nl

6TH INTERNATIONAL EurOMA SUSTAINABLE OPERATIONS AND SUPPLY CHAINS FORUM 2019

By Árni Halldórsson, Chalmers University of Technology, Goteborg, Sweden

Sustainability is a business objective to which many organisations aspire, but achieving this aspirational goal presents many operations and supply chain management challenges. The forum targets all researchers interested in Sustainable Operations and Supply Chain Management. It aims at stimulating discussion between researchers and research communities and encouraging studies that elaborate on the important questions of how to develop, improve operate and study operations and supply chains in a truly sustainable way. The event enables and encourages in-depth discussions in a small setting in order to generate new insights and facilitate collaborative opportunities.

This year's theme is engagement and co-creation of knowledge; to enable the concurrent development of theory and practice. Contributions in this area are most welcome at the conference. As for the earlier Forum events, all contributions that include aspects of environmental or social sustainability are invited.

The Forum will use three different session formats

- Plenary Sessions

- Discussion sessions for work-in-progress papers
 - Sessions for regular conference papers
- 6th EurOMA Sustainable Operations and Supply Chain Management Forum invites researchers from all relevant fields who are interested in the sustainability of operations and supply chains.

Authors are invited to submit abstracts, not exceeding 500 words (exclusive of references). Abstracts should be uploaded to the online submission system which will open in October 2018. Abstract submission deadline is November 9, 2018.

Organizing Committee

- **Anne Touboulic**, University of Nottingham
- **Árni Halldórsson**, Chalmers University of Technology
- **Carla Machado**, Chalmers University of Technology
- **Ceren Altuntas Vural**, Chalmers University of Technology
- **Ida Gremyr**, Chalmers University of Technology

- **Jessica Wehner**, Chalmers University of Technology
- **Mats Johansson**, Chalmers University of Technology
- **Stefan Seuring**, University of Kassel

Key Dates

- Registration opens: September 15, 2018
- Abstract submission deadline: November 9, 2018
- Notification of acceptance: November 30, 2018

- Paper submission deadline: January 25, 2019
- Standard registration fee deadline: January 25, 2019
- Final date for registration: March 1, 2019
- **Forum dates: March 18-19, 2019**

See www.chalmers.se/euromaforum2019 for more information

9TH EUROMA SUMMER SCHOOL IN OPERATIONS MANAGEMENT

By Manfredi Bruccoleri, University of Palermo, Italy

The 9th EurOMA Summer School will be hosted by the **University of Palermo (Italy)**, starting **Sunday 26 May and ending Friday 31 May 2018**, with a special focus on “OSCM 4.0”. This theme will aim at stimulating a deep and serious consideration of the challenges of OSCM research in the new era of Industry 4.0, Service 4.0, Health 4.0, etc. The digitalization of business and administrative processes, the IoT, cloud computing, block-chain, big data, advanced data analytics, machine learning and artificial intelligence are transforming the way in which operations and operations management are designed and deployed. How a young researcher can approach these issues?

Each one-day module will draw on the expertise of speakers from around Europe and will be devoted to specific areas:

- **Gyongyi Kovacs** on the topic of “Healthcare and Humanitarian Issues in OSCM 4.0”

- **Veronica Martinez** on the topic “Service OSCM 4.0”
- **Andreas Grossler** on the topic of “Behavioural OSCM 4.0”
- **Torbjorn Netland** on the topic “Operational excellence research and OSCM 4.0”
- **Raffaella Cagliano** on the topic of “Human Resource and Organisation Issues in OSCM 4.0”

The Summer School is targeted at PhD students and young researchers in Operations and Supply Chain Management from all over the world. In order to maintain the highest standard, the enrolment is limited to a maximum of 40 participants.

The registration deadline will be **the 22nd of March 2019**. More details about registration fees and how to apply will be available soon in the EurOMA website and EurOMA facebook page.

Palermo is the largest city in Sicily mixing cultural, monumental and natural beauty



3RD EurOMA CENTRAL AND EAST EUROPE RESEARCH WORKSHOP: RESEARCH DESIGN & PAPER DEVELOPMENT PROCESS IN OM, LM & SCM

By *Stefan Seuring, University of Kassel, Germany*

Dear EurOMA members and friends,
**Join us in Katowice 04-05th of September
2019**



The **workshop** aims to help researchers to transform their ideas and research projects into journal level submissions. We welcome researchers in the field of Operations Management, Logistics Management or Supply Chain Management, who wish to increase the quality of their publications in recognised international academic journals or wish to know the community and better understand research design and the paper publishing process. Academics are judged on their ability to produce research papers appearing in high quality international journals which are also the basis of Business School and University prestige and success.

The **3rd EurOMA Central and East Europe Research Workshop** will cover two days and will focus on Paper Development Process & Paper Publishing in Operations, Logistics and Supply Chain Management and Research Design - *how to struggle with the methodological challenges*



University
of Economics
in Katowice

WORKSHOP TEAM

The workshop team consists of internationally recognised and well-established researchers:

- **Professor Stefan Seuring, PhD** University of Kassel (Germany), Supply Chain Management
- **Professor Jacek Szoltysek, PhD** University of Economics in Katowice (Poland), Department of Social Logistics
- **Professor Gerald Reiner, PhD** Vienna University of Economics and Business (Austria), Department of Informations Systems and Operations Institute for Production Management
- **Professor Gyula Vastag, PhD** Széchenyi University (Hungary), National University of Public Service (Hungary)

Further leading researchers in the field will be invited to the workshop.

APPLICATION FOR WORKSHOP

Applications are welcome from researchers in all research areas of Operations Management, Logistics and Supply Chain Management, especially those from Central and Eastern Europe.

There are two ways of applying for the publishing workshop:

- with extended abstracts, presenting your research;
- without extended abstracts, learning about research design and paper development process.

Workshop applicants are kindly asked to submit an extended abstract **up to 3000 words** (incl. references, all appendices and other material) presenting their research projects, prior to participation.

Please structure the extended abstract according to the following segments:

1. Introduction
2. Theoretical Background
3. Research design
4. Findings
5. Discussion
6. Conclusion (6a Theoretical contributions; 6b Managerial implications; 6c Limitations; 6d Research directions)

Please send your extended abstracts to: eu-roma.ceerw@uekat.pl

Workshop Venue: University of Economics in Katowice, Faculty of Management, Katowice, Poland. See more:

<https://www.youtube.com/watch?v=e3H-0-EdyWI&t=41s>

Advanced Information Technology Center,
5 Bogucicka Street, 40-226 Katowice, Poland
See more:

<https://www.youtube.com/watch?v=IrxW4B2v5Q>



Workshop Dates: Wednesday, September 04 and Thursday, September 05, 2019

Fee: 200 EUR (early bird); 250 EUR. The fee includes: participation in the workshop, documents, morning and afternoon refreshments, lunches, workshop dinner.

ORGANIZING COMMITTEE

- **Sebastian Twaróg, PhD** – University of Economics in Katowice (Poland)
- **Patrycja Klimas, PhD** – University of Economics in Katowice (Poland)
- **Rafał Otręba, PhD** – University of Economics in Katowice (Poland)
- **Kristina Petljak, PhD** – University of Zagreb (Croatia)
- **Hanna Ziętara, MSc** – University of Economics in Katowice (Poland)

IMPORTANT DATES

Registration Open: **March, 1, 2019**

Extended Abstract Submission Deadline: **June, 1, 2019**

Early Bird Registration Deadline: **July, 1, 2019**

Registration Deadline: **August, 1, 2019**

Workshop Dates: September 04 and September 05, 2019

More information: www.ue.katowice.pl/eu-roma.ceerw

EurOMA FELLOWS 2018

EurOMA FELLOW 2018: RAFFAELLA CAGLIANO



Raffaella Cagliano is Full Professor at the School of Management of Politecnico di Milano. She holds a Master of Science and a PhD in Management, Economics and Industrial Engineering from Politecnico di Milano, Italy. She is Deputy Director of the Department of Management, Economics and Industrial Engineering and Deputy Director for Faculty Management for the School of Management of Politecnico di Milano. She belongs to the Core Faculty of the School of Management and she serves in the faculty council of the PhD programme in Management, Economics and Industrial Engineering.

She teaches General Management at the undergraduate level; Survey Methodology at the PhD (in English); Organization Theory and Design in MBA, Executive MBA, Specialized Master Programs and in Executive Education Programs (both in Italian and in English). In the past she covered a wide range of courses at undergraduate, graduate, post-graduate and PhD level.

Raffaella Cagliano developed an intense research activity over the years around the following research themes: Innovation of organizational models and paradigms in Operations; Manufacturing and Supply Chain Strategies; Firms network and supply networks; The role of organizational practices in developing sustainable Operations; Stakeholder involvement in sustainability oriented innovation; Collaborations for Sustainability Oriented Innovation

and Sustainable Business Model Innovation in the agri-food supply chains; New organizational models and organization design methodologies for Industry 4.0

Institutional appointments and services:

- Scientific Committee of the European Doctorate in Industrial Management – Erasmus Mundus PhD Program
- European Operations Management Association (EurOMA) Board between 2004 and 2016 and President of EurOMA between 2010 and 2013.
- Associate Editor of the International Journal of Operations and Production Management and Area Editor of Operations Management Research, and she is referee of the Journal of Operations Management, Production Planning and Control, the Journal of Manufacturing Technology Management, the Journal of Purchasing & Supply Management, the Journal of Cleaner Production, the Journal of Business Ethics.
- Co-Director of the Food Sustainability Observatory of the School of Management of Politecnico di Milano

Conferences and schools

- Organising Committee of EurOMA-POMS Joint International Conference in 2003.
- Chair of the Organising Committee of the First and Second EurOMA Summer School in Operations Management, respectively in 2009 and 2010.
- Member of the Scientific Committee of most of the annual EurOMA conferences since 2004.
- Organizing committee of the EurOMA Sustainable Operations and Supply Chain Forum since 2014.
- Chair of the 4th EurOMA Sustainable Operations and Supply Chain Forum, Milan, 2017.

EurOMA FELLOW 2018: JAN OLHAGER



Jan Olhager is Professor in Supply Chain & Operations Strategy at Lund University. He received an M.Eng. in Industrial Engineering and Operations Research from University of California at Berkeley, and a Ph.D. in Production Economics from Linköping University. He was previously a Professor in Operations Management at Linköping University, Sweden, and a Visiting Professor in Supply Chain Management at Monash University, Melbourne, Australia.

His research interests include global operations networks, rightshoring, operations strategy, supply chain integration, operations planning and control, decoupling points, and flexibility. He has published more than 70 papers in international scientific journals and a couple of books. His research has received a number of awards, including the Emerald best paper award at the POM World conference in Havana, Cuba in 2016, and has accumulated over 6000 citations in Google Scholar and over 2000 citations in Web of Science. He has been the project leader and main applicant for many research projects in collaboration with industrial firms, which have attracted more than 5 Million Euros in research funding from research foundations as well as directly from companies.

He is Associate Editor of *Decision Sciences* and *International Journal of Operations & Production Management* and serves on the ed-

itorial boards of *International Journal of Production Research* and *Production Planning & Control*. He was co-Editor-in-Chief of *Operations Management Research* for seven years, 2012-2018. He has been guest editor of a couple of special issues and is currently co-editing a special issue for *Journal of Business Logistics*. Since 2003, he is the country leader for Sweden in the High Performance Manufacturing (HPM) global research group.

He teaches Supply Chain & Operations Management in the Master programmes at Lund University, and has supervised more than 150 Master's theses over the years. In 2017, he received the recognition as Excellent Teaching Practitioner (ETP) by the Faculty of Engineering at Lund University, and as Master Trainer in CPIM (Certification in Production and Inventory Management) by APICS (now ASCM, the Association for Supply Chain Management).

He is the initiator and director of the Swedish Operations Strategy Centre since 2005 and has more than 35 years of experience as consultant to manufacturing firms. In his role as researcher, executive trainer, and consultant, he has worked with a broad range of companies such as ABB, Alfa Laval, AstraZeneca, Autoliv, Coca-Cola, Ericsson, GKN Aerospace, Haldex, Husqvarna, IKEA, Kraft Foods, Sandvik, Scania, Toyota, Volvo, and the Swedish Postal Services. He also serves on the board of the 3PL company Begoma.

He was a board member of EurOMA for six years and participates regularly in the EurOMA publishing workshop at the annual conference. He is currently the president-elect of the European Decision Sciences Institute (EDSI).

TEACHING NEWS

THE ZARA CASE

By Jose Machuca, University of Sevilla, Spain,

The case *Zara: The World's Largest Fashion Retailer* (Kasra Ferdows, Jose A.D. Machuca and Mike Lewis), which updates their previous co-authored one on *Zara*, won The Case Centre's Production and Operations Category Award 2017. This case follows the events in the company since the authors' previous best-selling case on *Zara* (*Zara* case has made The Case Centre's bestsellers list every year since it was released in 2003. It was also ranked number 15 in The Case Centre's 40th anniversary list of the top 40 bestselling cases worldwide.).

The authors have been ranked by The Case Centre as the 21st Bestselling case authors (2016/17) (out of 8000 authors). More than 150 universities around the world have used their cases.

The authors say about the new case: "Zara's story has been and continues to be absolutely fascinating. We have been following the events

in this company since our last case (published in 2003) and been delighted, and frankly a little surprised, to see that they have continued to become better year after year. We thought we should update the case, but after we went back and observed the operations and interviewed the senior managers, we decided to write almost a new case. Without their strong support we could not have written this second case. We would like to take the opportunity here to deeply thank them once again. It was a great experience. There is still a lot to learn from this company"....." We would like to stress the importance of linking teaching with research and practice. These are the three pillars of a realistic business education. When we do research closely related to the real world, and then bring our results to our students at University or in Executive Education, we are fulfilling an important task. In this sense case studies play a crucial role for transmitting this knowledge in a clear and durable way"

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