

## **EurOMA Elections 2018**

### **EurOMA Elections 2018 – Statements by Candidates**



#### **Nigel Caldwell**

Reader, Director of the Logistics Research Centre  
School of Management & Languages  
Heriot Watt University, Edinburgh, UK

#### **Brief Biography:**

I am currently a Reader and Director of the Logistics Research Centre, Heriot Watt University; previously I was at Bath University. I was a co-founder of the British Academy of Management's Special Interest Group in Inter Organisational Relations, and a committee member of IPSERA and active in the UK's Chartered Institute of Logistics. I am on the Editorial Review Board for IJOPM and publish mainly on complex buyer-supplier relationships. I have always appreciated EurOMA as a conference with a difference – right from the tension of getting my abstract accepted! Its track record of eminent contributors speaks for itself, and we all know the value of its pre-conference workshops– doctoral, publishing and young scholars – where elite faculty offer high quality development opportunities, together with unique – and global - networking opportunities. And never, my friends... NEVER underestimate the value of queuing for a bread roll behind a professor you have cited many times but never previously met!

It's been wonderful to see EurOMA's recent rapid expansion. Expansion, of course, brings with it the real challenge of continuing that growth while maintaining the overall quality; the real hallmark of EurOMA's success. I would like to be part of working on that challenge. I feel strongly, for example, that the events, forums and development initiatives EurOMA supports could be presented as a more coherent and integrated package - to emphasise that EurOMA is much more - than just an annual conference.

#### **Motivation / Potential Contribution:**

I was very proud of the Edinburgh 2017 conference and genuinely appreciated the positive feedback from it, particularly about my focus on diversity in Chair selection. Of course there's so much more to be done in this area; something which, if elected, I would be particularly keen to address – by setting sensible and achievable goals, such as bringing an end to the practice of 'all male' panels from Helsinki EurOMA 2019 onwards. If you have views on this or related issues, I would be more than happy to discuss them with you and represent your views with the Board.



## **Benn Lawson**

University Senior Lecturer in Operations Management  
Cambridge Judge Business School, University of Cambridge, UK.

### **Brief Biography:**

I am a University Senior Lecturer in Operations Management at Cambridge Judge Business School, University of Cambridge. I received my Ph.D. from The University of Melbourne, and was previously on faculty at Queen's University Belfast and The University of Melbourne. My research interests focus on supply chain strategy, buyer-supplier relational dynamics, and the supply chain management-new product development interface. I serve as an Associate Editor for *International Journal of Operations Management*, *Journal of Supply Chain Management*, and on the editorial board of *Journal of Operations Management*. My research has been published in outlets including *Journal of Operations Management*, *Production & Operations Management*, *International Journal of Operations Management*, *Journal of Product Innovation Management*, and *Journal of Supply Chain Management*. I am a member of the Chartered Institute of Purchasing & Supply, UK (MCIPS), and have held visiting appointments at University of Pittsburgh, Manchester Business School, University of Melbourne and North Carolina State University.

### **Motivation / Potential Contribution:**

I have attended the EurOMA conference since 2009, and have benefited from the academic climate and networking opportunities offered by the conference and other special interest forums initiated by the association. Over the last few years EurOMA has developed considerably the range of activities and opportunities offered to members, and I would be excited to work with the board to help continue this momentum. In particular in building the international profile of EurOMA to broaden conference attendance and links with other operations-related associations, as well as utilizing my experience to further develop research training opportunities for junior scholars in our field.



## **Veronica Martinez**

Senior Research Associate, Cambridge Service Alliance  
University of Cambridge, UK

### **Brief Biography**

I have been a member of EurOMA since the beginning of my doctoral studies. Currently, I am a Senior Research Associate at the University of Cambridge. I am a visiting Professor at Karlsruhe Institute of Technology, Germany. My research interests include service operations and management, strategic value creation, performance measurement and management. Previously, I have held posts at Cranfield University and Strathclyde University in the UK. From 2008-2012, I led, with the support of my Cranfield University's colleagues, two IMRC projects in the field of Product-Service Systems. I have participated in various European Projects with colleagues from Italy, Spain, Germany, France and Norway. I enjoy very much researching the most current and urgent problems that organisations and policy makers face and providing them with some advice and suggestions to improve. My track record includes publications in IJOPM, JPIM, IJPE, JCP, IJPDLM, IMM, PPC and others.

### **Motivation / Potential Contribution**

I am standing for an EurOMA Board Member position for two reasons.

- I currently serve in the Strategic Initiatives committee and the Expansion of Membership committee. As part of the former, I am involved in setting the strategic direction of the association. I consider that the versatile nature of EurOMA, for bringing together traditional and emergent subjects, offers a fantastic platform to further develop the field of service operations management. The upsurge of Services in our modern economy has positioned Service Operations as one of the strategic research priorities. As a current board member, I am organising the "Servitization and Service Innovation in the Digital Age" track at the 2018 EUROMA conference. If I get elected, I would particularly like to foster the 'development of the service community across and beyond Europe'. This could only be achieved through collaboration with other members of the Board and Association to introduce initiatives like the organisation of workshops, training programmes, seminars, etc.
- I personally believe that EurOMA is a great forum to further develop our intellectual thinking in Operations Management (OM). Helping the strategic priority of expanding membership to other communities, I can help by building up the importance of OM in the Spanish speaking countries and my Spanish speaking background, I would like to strengthen existing and further develop EUROMA community on the Spanish speaking countries in Europe and Latin America. It could be achieved through collaboration with other members of the Board and Association through the organization of special events and interest groups.