



# EurOMA Elections 2017

E-Ballot: May 24<sup>th</sup> to June 27<sup>th</sup> 2017

## ANNOUNCEMENT

**The 2017 EurOMA Elections for six Board Members will be conducted by electronic ballot so that the entire membership is able to vote. Results will be announced at the 2017 EurOMA AGM on July 4th in Edinburgh, UK.**

- ⇒ **Six Board Members** will be elected whose mandates will be to serve on the EurOMA Board for a three-year term (2017-2020).
- ⇒ **The terms of office** begin immediately following the 2017 AGM.
- ⇒ **Election** is by a simple majority of the votes.
- ⇒ **Voting Members** are defined as fully-subscribed members of EurOMA for the calendar years 2016 and/or 2017.

*There are eight (8) candidates for six (6) Board Member positions.*

### Candidates for election to the EurOMA Board (2017-2020):

- **Nuran Acur** - University of Glasgow, UK
- **Constantin Blome** - University of Sussex, UK
- **Manda Broekhuis** - University of Groningen, The Netherlands
- **Leopoldo Gutiérrez Gutiérrez** - University of Granada, Spain
- **Laura Macchion** - University of Padova, Italy
- **Torbjørn H. Netland** - Swiss Federal Institute of Technology (ETH Zurich), Switzerland
- **George Onofrei** - Letterkenny Institute of Technology, Ireland
- **Stefan Seuring** - University of Kassel, Germany

### PROCEDURE:

- ✓ *Candidate Statements are appended below.*
- ✓ *Anonymous e-Ballots are being distributed to the EurOMA membership as individual e-mails via SurveyMonkey® (an internet application).*
- ✓ *Voting by e-Ballot is possible from May 24 to June 27, 2017.*
- ✓ *For votes to count, **e-Ballots must be submitted by June 27, 2017 (23:59 CET).***

**NOTE: Please do not unsubscribe yourself from e-mails coming from SurveyMonkey – if you choose to do so, you will no longer be able to participate in this or future EurOMA Elections!**

### 2017 EurOMA Elections Committee

Univ.- Prof. Dr. **Gerald Reiner** (Chair) – University of Klagenfurt, Austria ([gerald.reiner@aau.at](mailto:gerald.reiner@aau.at))  
Dr. **Veronica Martinez** – University of Cambridge, UK ([vm338@cam.ac.uk](mailto:vm338@cam.ac.uk))

## **EurOMA Elections 2017 – Statements by Candidates**



### **Nuran Acur**

Senior Lecturer  
Adam Smith Business School,  
University of Glasgow, UK

#### ***Brief Biography***

Nuran Acur has held Associate Professor positions in Innovation and Operations Strategy Management at Ozyegin University (Turkey) and the University of Strathclyde (UK), Assistant Professorial positions at Bilkent University (Turkey), Aalborg University (Denmark), as well as visiting scholarship positions at the Sloan School of Management (USA), London Business School (UK) and Trinity College Dublin (Ireland).

Nuran has published award winning, theory-driven, policy- and practice-relevant articles across the fields of digital innovation, open innovation, product innovation and operations strategy. Nuran's research has appeared in leading journals such as the Journal of Product Innovation Management, International journal of Operations Management, Production Planning and Control, Creativity and Innovation Management and European Management Research. Nuran's work has resulted in winning several awards, such as the 'Most Inspirational Conference Paper Award' by EURAM conference (2016), the 'Highly Commended Paper Award' from the EmeraldLiteratiNetwork, (2005) and the 'EurOMA-POMS Best Conference Paper Award' (2003). Nuran holds positions on the Boards of two respectful academic journals in the innovation field, the Journal of Product Innovation Management and Creativity and Innovation Management. Nuran also serves as referee for a number of OM and innovation journals.

#### ***Motivation / Potential Contribution***

I am an active member of EurOMA, where I served as a board member of the EurOMA during the 2008-2011 period. I was also on the organizing team of the 14th International Annual EurOMA conference held in Turkey, where I was the programme chair. I believe I have already demonstrated that I can be an effective member of the EurOMA Board and therefore seek election to serve another period. I wish to continue serving our international OM community by developing the innovation management research activities of EurOMA and by strengthening the standing of innovation management as a discipline in an OM.

While I was a member of the EurOMA Board, I organised the conference and extended membership to Turkey and Middle East. I would like to initiate a 'Innovation Management Forum' in the OM community to bring the latest thinking in innovation to the operations field (such as advanced manufacturing, 3D printing, Internet of Things and Industry 4.0), and inspire new avenues for the OM community. I will also be proactive in encouraging increased membership and greater involvement from currently under-represented European countries.



## **Constantin Blome**

Professor of Operations Management,  
Lead Management & Organisation,  
University of Sussex, UK

### ***Brief Biography***

Originally a supply chain consultant, I moved to academia and pursued a European career in research. Since 2013, I am Chair Professor of Operations Management at University of Sussex, UK, overseeing a subject group of 45 faculty members. Prior to that I was the GSK Chair Professor at the Catholic University of Louvain, Belgium and assistant professor at the European Business School (EBS), Germany. My most recent research deals with multi-tier supply chains, namely conflict minerals, nurturing innovation in the supply base, and resilience. My track record includes publications in highly-ranked journals, such as IJOPM, JOM, IJPE, JSCM, IJPR, JBE, JBL. Further, I'm associate editor for the JOM and DSJ.

### ***Motivation / Potential Contribution***

EurOMA is a truly European success story which I strongly believe in. After having been active in several US led research networks (e.g., AoM, DSI), I feel that EurOMA offers a platform for the creation, exchange, and diffusion of ideas and research outcomes that provides an important alternative to international mainstream discourses. I perceive the EurOMA research community as very international, closely linked to real-world problems (and therefore relevant), and as generally open which allows for a fast adoption of new research domains. As I appreciate these aspects pretty much from a personal stance, I would like to be a facilitator of this success story.

If I was elected to the board, I would first of all endeavour to foster EurOMA's external visibility and the standing of its flagship publication IJOPM. Although EUROMA and IJOPM are well-positioned in the UK, other important communities, such as Germany and France, but also Eastern Europe do not yet recognise EurOMA to its full potential. To rectify this reputational gap, lobbying work and the attraction of further members is required.

Also, I think that the presence of non-Europeans at our conferences is something I would like to work on. I assume this strategy is important in order to grow EurOMA's overall reputation, but also to create further research opportunities for each and every member of the organisation. Hence, I am more than willing to attract scholars from underrepresented regions to our organisation. Last but not least, I would be delighted to help EurOMA extend its doctoral student program, particularly at a more cost competitive level as the doctoral education of our junior researchers is often the Achilles heel of European research. The future of EurOMA depends on attracting junior researchers to our association.



## **Manda Broekhuis**

Associate Professor  
Department Operations  
Faculty Economics & Business  
University of Groningen, The Netherlands

### ***Brief Biography***

Manda Broekhuis is associate professor at the faculty of Economics and Business of the University of Groningen, the Netherlands. She is member of the Operations department in this faculty which is one of the biggest operations department in Europe. She has been EurOMA board member for 3 years now and would love to continue some of the projects that were started during her first term.

Her research focuses on the development and implementation of operations management concepts, such as service modularity, that are on the boundaries of operations and organization science. Main focus in all her research is coordination, i.e., coordination within service supply chains and service triads, between parts in (service)supply, between shifts, and between workers. She publishes in and reviews for journals in both the field of organization science and operations management.

She is program director of two successful and highly appreciated master programs, Master Supply Chain Management and Master Technology and Operations Management. She lectures in the field of service operations, process improvement and healthcare operations.

### ***Motivation / Potential Contribution***

From the EurOMA conference in Gotheborg onwards, I and other staff members from the University of Groningen have participated in EurOMA. I love the informal atmosphere and the mixture of papers presented: working papers and more elaborated papers, empirical and conceptual papers, case and survey studies.

The reason to stand for election is that I would like to contribute to the development of the operations society and to contribute to an organisation that facilitates and initiates such nice events. I think that as EurOMA board we should be very open to and continuously interact with the EurOMA community, and support this community in every way. Further, I would like to continue with creating open, supportive and constructive platforms for discussing and exchanging research in the operations management domain.

Another reason is that I would like to contribute to the development of a rigorous research agenda in service supply chain management and service operations management. This agenda would serve two purposes: (a) to generate more focus in the research in these two fields which should give this research an enormous quality boost, and (b) to increase the acknowledgement of service operations research as a relevant and value-adding research field.



## **Leopoldo Gutiérrez Gutiérrez**

Associate Professor  
University of Granada, Spain

### ***Brief Biography***

My name is Leopoldo Gutierrez Gutierrez and I am associate professor at the University of Granada (Spain), where I teach Operations Management, Quality Management, and Strategic Management. My research interests are mainly focused on Quality Management, Lean Six Sigma, Supply Chain, Sustainability, and Dynamic Capabilities. My articles have been published in journals such as *International Journal of Operations and Production Management*, *European Journal of Operational Research*, *Journal of Supply Chain*, *International Journal of Production Economics*, *International Journal of Production Research*, or *British Journal of Management*.

As international experience, I was visiting professor in Aarhus University (Denmark) and I made research stays in the University of Texas-Pan American (USA), and Vrije University (Amsterdam, The Netherlands). I also made short teaching visits to the Alexandrer Technological Educational Institute (Greece), Budapest Business School (Hungary), and the Ekonomická Univerzita V Bratislave (Slovakia).

I have participated in the organizing committee of several national and international conferences held in my University and, nowadays, I am review co-chair of the next European Decision Sciences Institute Conference that will be hold in Granada next June 2017. In addition, last year, I got the position of Associate Dean of Students and Business Relations of the College of Business and Economics at the University of Granada. Finally, since 2008, I am vice-president of a non-profit organization for international cooperation, with volunteerism experiences in Guatemala, Madagascar and Morocco.

### ***Motivation / Potential Contribution***

As a young person, I would like to offer all my experience, enthusiasm, and energy to the Association service, contributing to its growth and consolidation in Europe. I enjoy getting involved in new projects and I think that joining the EurOMA board could be a great opportunity to meet and collaborate to new people, as well as combining efforts to learn and innovate. Among my main interests, I think I could help to strengthen the OM field in Europe, promoting EurOMA activities in my country and the rest of Europe, attracting the involvement of young and senior researchers in Spain who might offer a great potential to present and future projects.



## **Laura Macchion**

Assistant Professor  
Department of Management and Engineering,  
University of Padova, Italy.

### ***Brief Biography***

She holds a Bachelor and Master degree in Management Engineering and in 2013 she received the PhD from University of Padova. Since 2010 she has been a lecturer in Operations Management and Planning and Control Systems at the Department of Management and Engineering of the University of Padova, and in the academic year 2015-16 she was a contract professor of Operations Management at the same University.

Laura has also a teaching experience in Executive and Master programs in Business Schools and in 2016 she was visiting lecturer in the Master of Advanced Studies in Management of the University of Seville, Spain. Her main research interests are in supply chain management and manufacturing strategy, with a focus on personalization management, business networks and corporate sustainability. Laura published several articles, chapters and conference papers. In these areas, she has been co-advisor of many master's degree theses. Laura has also a professional experience being actively involved in national and international research projects. Renowned company partners participated in such projects, among which Audi, Bottega Veneta, Pittarosso, Net Engineering.

She is a member of the EurOMA in the years 2010, 2011, 2012, 2013, 2014, 2015 and 2017. She presented many papers in the EurOMA Conferences, and in 2014 she was an invited speaker at the EurOMA special session "OM Research in the Fashion Industry".

Laura is also reviewer of some academic journals in the OM area, including the International Journal of Production Research, Business History and Journal of Retail & Distribution Management.

### ***Motivation / Potential Contribution***

- I am part of an active OM research group in Italy, one of the key countries in terms of number of EurOMA associates and OM research production.
- I am a member of the fashion industry Observatory, a research group in the OM fashion area networking several universities.
- I have a direct and personal knowledge of the EurOMA network, being involved in many EurOMA events and conferences.

Considering my profile of early-stage researcher, I affirm my commitment to:

- facilitate the dissemination of the EurOMA network among young international researchers;
- reach out researchers of different countries by reinforcing the social channels of the association;
- promote the knowledge sharing and partnerships among different countries of EurOMA members on key research topics.
- support the organization of events within the EurOMA society.



## **Torbjørn H. Netland**

Assistant Professor / Head of Chair of Production and Operations Management  
Swiss Federal Institute of Technology (ETH Zurich), Switzerland

### ***Brief Biography***

I am a Tenure Track Assistant Professor and the Head of the Chair of Production and Operations Management at ETH Zurich. Before I joined ETH last autumn, I worked ten years at the Norwegian University of Science and Technology (NTNU) and the SINTEF Research Institute in Trondheim, Norway. As one of the conference chairs, it was my pleasure to welcome the EurOMA community to Trondheim last June. I have been a visitor at the University of Cambridge, UK, and Georgetown University, Washington D.C., USA. My research has mostly focused on productivity improvement programs and lean production. It has been published in IJOPM, JOM, POM, IJPR and MIT SMR. I actively maintain a blog and social media presence.

### ***Motivation / Potential Contribution***

I care about our community. I have attended EurOMA conferences and events since 2007 and served the Board for three years. It has always been a pleasure. I want to continue to add a good portion of young energy, new ideas and humour to the EurOMA Board. I want to challenge, develop and modernise EurOMA together with the rest of the Board and the community.

As a coordinator of EurOMA's social media strategy for the last four years, it is nice to see how our Facebook and LinkedIn pages are now helping members staying in touch. We have also established Twitter as a modern channel of information for the annual conferences. During last year's EurOMA conference in Trondheim, we introduced the conference app as yet another innovative way to inform and interact with each other. I want to help EurOMA continuing this journey.

I will help EurOMA grow. There is a great potential for expanding the membership base in many countries, and we should be better in keeping in contact with our alumni. As a current Board member and a former participant in nine EurOMA conferences, two EurOMA Doctoral Seminars, the Summer School and the Publishing Workshop—in addition to hosting the conference last year—, I believe I am well positioned to help EurOMA in these efforts.

In particular, I want to be a voice for the younger scholars in EurOMA. My best wishes for the *future* of European OM research!



## **George Onofrei**

Lecturer in Operations and Supply Chain Management,  
Letterkenny Institute of Technology,  
Ireland

### ***Brief Biography***

George is a lecturer in the Operation and Supply Chain Management area at the School of Business, Letterkenny Institute of Technology, Ireland. He has over 10 years of teaching experience in Operations Management and Supply Chain Management at undergraduate and postgraduate levels. He is Vice-President of Global Manufacturing Research Group (GMRG) and has been involved in several international collaborative research programmes. George has published in several OM and SCM journals and has been active in the field of business consulting in lean implementation and continuous improvement. His research interests include sustainability in manufacturing and service industries, lean manufacturing and operational performance. Currently, George is leading the organising committee of the 8th EurOMA Summer School in Ireland.

### ***Motivation / Potential Contribution***

I have been a member of EurOMA since 2009 and I have enjoyed many benefits of the Association, including the Summer School, the Young Scholar Workshops and the Annual Conference at which I have been a regular presenter. Being part of the EurOMA "family" is a great opportunity for networking and collaboration. Over the last ten years I have conducted practitioner-oriented research projects with a range of multinational companies. With my combined academic and industry and experience, I can contribute fresh and novel insights to the EurOMA Board and apply my organisational and management skills with considerable effect.

If elected, my **first** priority would be like to further develop and enhance the activities of EurOMA in supporting and mentoring young researchers and PhD students so they have a clear "Career Charter". I will bring a proposal to the Board to provide a structured Professional Development Programme with regard to innovative teaching, learning and assessment practices within the OSCM field. My **second** priority is to encourage a EurOMA initiative in the area of writing successful grant applications given the increasing pressure on academics to deliver on external funding. My **third** priority, is to work towards attracting more OM researchers from Eastern Europe, as there is a great potential to expand this network.

I strongly believe that EurOMA contributes to the development of OM field In Europe and beyond, and would be honoured to serve on the Board.



## **Stefan Seuring**

Professor of Supply Chain Management  
Faculty of Business and Economics  
University of Kassel, Germany

### ***Brief Biography***

Born in 1967, studies in Business Administration and Chemistry in Germany and the UK. In 2001 completion of Ph.D., in 2004 habilitation at the University of Oldenburg (D). Autumn term 2004 Visiting Professor at Copenhagen Business School (DK). June 2006 to June 2007 Associate Professor for Supply Chain Management at Waikato Management School, The University of Waikato, Hamilton New Zealand. July 2007 to Sept. 2011 Professor of International Management, since Oct. 2011 Professor of Supply Chain Management at the University of Kassel, Germany. Publications e.g. in IJOPM, SCMIJ, IJPDLM IJPR, IJPE, JCLEPRO. Research Interests: Supply Chain Management, Sustainability Management, Strategy, Cost and Performance Management.

The contribution to EurOMA

- a) The next Sustainable Operations and Supply Chain Management Forum is organised by our team at the University of Kassel, 05. and 06. March 2018.
- b) I was involved in setting up the 1. EurOMA Danube workshop in March 2017. This attracted more than 40 researchers. Activities will be continued, so to strengthen the contacts to researchers from Central and East Europe.
- c) I am currently treasurer of EurOMA.

### ***Motivation / Potential Contribution***

I attended most EurOMA conferences since 2001. I would like to continue my work for EurOMA and to develop the society further. Coming from a German background, but having had different international experiences, I feel well prepared for working in the international activities of the EurOMA board. Some activities I am involved in are outlined above.